

**GAPNA E-ALERT
SPONSORSHIP FORM**



Sponsorship of the GAPNA's electronic monthly e-Alert (emailed to all GAPNA members, currently over 2500+ members). This entitles you to a banner on the newsletter, to include your logo and a link to your website. **ALL REQUESTS MUST BE PREPAID.**

*All advertisements are subject to approval by GAPNA and may be declined at the discretion of GAPNA without providing cause.
We reserve the right to optimize graphics if they do not meet our specifications*

ONE LEADERBOARD BANNER ADVERTISEMENT* ..\$750 net per month / \$1,250 net two months

Displayed at top or bottom of the e-Alert only. **720w x 90h in JPEG or GIF**

Jan Feb March April May June July Aug Sept Oct Nov Dec

ONE SIDEBAR ADVERTISEMENT*\$400 net per month / \$600 net two months

Displayed within the body of the enews. **180w x 150h in JPEG or GIF**

Jan Feb March April May June July Aug Sept Oct Nov Dec

ALL REQUESTS MUST BE PREPAID.

Your graphic can be your logo or an advertisement:
Sidebar Banner Dimensions: 180 wide by 150 tall
Leaderboard Banner Dimensions: 720 wide x 90 tall
Filetypes: PNG, JPEG or GIF only no Flash (animated gifs are acceptable)
Filesize: no larger than 40 KB, animated no larger than 45 KB
*All ad materials are due no later than the 21st of the prior month that you are sponsoring – send to heidi.perret@ajj.com.
Example: January e-Alert ad materials due December 21st*

We understand that the GAPNA e-Alert sponsorship is for one issue only, unless otherwise specified above.

Sponsoring Company _____

Address _____

City, State, Zip Code _____

Contact _____ email address _____

Linking URL address _____

Full Payment by Credit Card GAPNA Tax ID #93-0832304

Visa MasterCard AMEX

Name on Credit Card _____

Credit Card Number _____

Charge Amount _____ Expiration Date _____ Security code _____

Credit Billing address: street # _____ zip code _____

Signature _____

Email address for receipt _____

Please send this order form and payment to GAPNA to:
ATTN: Heidi Perret
GAPNA National Office
East Holly Avenue/Box 56, Pitman, NJ 08071
Telephone: 856-256-2375 Fax: 856-589-7463, email: heidi.perret@ajj.com