

Educational Partnership Program – 2023 Benefits –

The **Gerontological Advanced Practice Nurses Association** (GAPNA) extends a cordial invitation for your educational institution to join as an Educational Partner in 2023. The current year extends from January 1 - December 31, 2023.

GAPNA is the premiere organization for all advanced practice nurses who work with older adults. Our APRNs are active in a variety of settings across the continuum including primary, acute, post-acute and long-term care. GAPNA is the trusted leader for advanced practice nurses seeking continuing education in gerontological care.

GAPNA houses a robust Education Committee, along with 8 other active Committees and 6 Special Interest Groups (SIGs).

GAPNA's Mission: Promoting excellence in advanced practice nursing for the well-being of older adults

We are excited about GAPNA's progress over the past year. Some of the projects and programs recently completed or in development, include:

Educational Conferences

2023 Pharmacology Conference

To be held in Honolulu, Hawaii

Earn 18.0 contact hours, including 18.0 pharmacology credit



2023 Annual Conference

To be held in New Orleans, Louisiana

Annual Conference features Student Poster category



Publications:

- *A Practical Guide for the Gerontological Specialist*
- *APRN Gerontological Specialist Study Guide, 2nd Edition*
- **Geriatric Nursing:** As the official publication of GAPNA, the journal's peer-reviewed articles report the latest developments in the management of acute and chronic disorders.
- **GAPNA Newsletter:** Electronic newsletter published quarterly highlighting leadership, conference updates, and clinical best practices across the healthcare continuum, including post-acute, long-term care, home care, and acute care.

Toolkits:

- GAPNA Gerontological Resources for APRN Preceptors and Students, 8th Edition
– Developed by the GAPNA Education Committee
- Gerontological Resources for APRNs in Acute and Emergent Care Settings, 2nd Edition

GAPNA E-Alert:

Monthly electronic updates to keep members informed of educational opportunities, advocacy issues, as well as leadership and networking opportunities.

Educational Partnership Program

– 2023 Benefits –

Educational Partnership, available at two levels, entitles the member institution to a variety of valuable benefits and special recognition. Benefits of Educational Partnership include:

Both the Associate and Premier levels entitle your institution to the following benefits and recognition:

Premier Partner - \$3,750 per year

- (1) Full Memberships which include a subscription to *Geriatric Nursing*, GAPNA's official journal available to all GAPNA members
- (5) Codes for student memberships.
- (1) Banner with hyperlink placed in 3 issues of GAPNA's eAlert sent out to all GAPNA members
- Institution logo listing on www.gapna.org
- Special recognition in each issue of quarterly GAPNA Newsletter
- Special recognition of your institution at the Annual Conference
 - ▶ Promotional piece included in attendee registration packets
 - ▶ Institution logo slide shown at the opening President's Welcome & Keynote session
 - ▶ Listing of Educational Partners on a sign at both conferences
 - ▶ Educational Partner ribbons provided to all representatives onsite

Distinguished Partner - \$6,500 per year

(Will receive all of the above, plus the additional benefits)

- Customizable gero-focused courses through GAPNA's Online Library built to fit the educational needs of your institution.
- (1) Exhibit booth at the Annual Conference with educational partner sign display
- Priority placement in the assignment of exhibit space at the Annual Conference
- Complimentary advertisement in the Annual Conference program book
- (1) Attendee Registration to the Annual Conference
- (1) Banner ad with hyperlink placed on the GAPNA website for 3 months
- One-time use of the GAPNA Annual Conference pre-registration list upon GAPNA approval (email addresses not included)

Sincerely,



Michael V. Brennan, CMP, CAE
Executive Director



Educational Partnership Application

Yes, we would like to enter an Educational Partnership with GAPNA at the following level;
our payment is enclosed:

Membership year runs January 1 through December 31.

Premier - \$3,750 Distinguished - \$6,500

Please complete this form and return it to GAPNA with your payment.

Company Information:

Company Name: _____

(Please type name as it is to appear on all promotional materials. Use upper and lower case letters as required.)

Address: _____

City: _____ State: _____ ZIP: _____

Company Telephone: _____ FAX: _____

Corporate Web site: _____ Email: _____

Representative Information:

Official Representative: _____ Title: _____

Signature: _____ Date: _____

Email Address: _____ Telephone: _____

For your company's optional expanded listing on GAPNA's Web site, you must complete page two of this application.

Please acknowledge the status of page 2: Enclosed Not Enclosed

Individual to receive full GAPNA membership

Name: _____ Email: _____

Address: _____

City: _____ State: _____ ZIP: _____

Please complete this application (both pages) and return it with your payment - checks can be made payable to GAPNA (GAPNA's Tax Identification Number is 93-0832304):

Educational Partnership Application

GAPNA includes detailed listings and descriptive write-ups of its Educational Partners on its Web site, www.gapna.org Please complete this worksheet and send it to us if you would like your listing expanded beyond just your address and contact information. You can review your current listing on GAPNA's Web site.

Company Name: _____

Descriptive Write-Up - Write about your company, products, and services. You may include brand names, product categories, services, etc. A maximum of 200 words is permitted. All write-ups must be provided on via email.

- We will be emailing the write-up
- We will not be including a 200-word descriptive write-up for the Web site.

Logo - GAPNA will include your corporate logo 1) on our Web site, www.gapna.org, and 2) in promotional materials during the annual conferences. Please provide both a jpeg and eps file of your four-color logo.

Web site logo:

- We will supply a new logo (in both jpeg and eps file format).
- We will not be including a corporate logo on GAPNA's Web site.

Power Point Presentation during the Annual Conference:

- We will supply a new logo (in both jpeg and eps file format).

Educational Partnership Payment Options:

- Check enclosed (payable in U.S. funds to GAPNA, GAPNA's Tax Identification Number is 93-0832304)
- Full payment by credit card
 - MasterCard VISA AMEX

Credit Card #: _____

Name on credit card: _____ Exp date: _____

Signature: _____ Security Code: _____

Billing address on credit card: street#: _____ Zip code: _____

Please return to:
Educational Partnership Program
GAPNA National Office
Box 56
Pitman, NJ 08071
Phone: 856-256-2332
Fax 856-589-7463
Email: gapna@gapna.org