



2017 CORPORATE PARTNER PROGRAM
Includes Complimentary Sponsorship of one issue of GAPNA eNewsletter!

We are pleased to invite you to **join Gerontological Advanced Practice Nurses Association as a Corporate Partner for the year 2017**. As we enter another year of quality service to the geriatric community, GAPNA is well prepared to represent and enhance the nursing practice of our more than 1,800 members. Our Corporate Partners have played a key role in GAPNA's stability, growth, and development.

GAPNA knows that the demand for quality geriatric patient care will continue to grow in the future, especially as we adapt to the many changes within the healthcare industry and, specifically, to the changes within the specialty of geriatric nursing. Nurses, more than any other healthcare provider, enhance the quality of care delivered to the geriatric patient. GAPNA is prepared to meet the challenge of educating its members and providing the necessary services and resources to help members provide better care for their patients.

➤ **Corporate Partnership - \$2,500 (Recognition Value \$5,000+)**

Corporate Partnership entitles your company to the following benefits and recognition:

- Special recognition in our bimonthly GAPNA newsletter.
- Recognition in other publications produced during the year such as the Annual Conference Program Book.
- Complimentary Membership Mailing List, for a one time use only. Mailing Piece must be approved by GAPNA.
- Recognition and listing on GAPNA Web site, www.gapna.org.
- Special recognition of your company at GAPNA's Annual Conference:
 - Acknowledgement of Corporate Partners, during opening ceremony.
 - Corporate Certificate delivered to your booth.
 - Recognition of Corporate Partners on signage at the Annual Conference.
 - Corporate Partner ribbons for the name badges of your booth representatives.
- Complimentary subscription to *Geriatric Nursing*, GAPNA's official journal.

- Special recognition on GAPNA's Web site:
 - Your corporate logo will appear on our site.
 - Optional link to your Web site.
 - Description of your company's products and services (up to 200-words).

- First option to participate in special GAPNA projects and programs as they are developed.

GAPNA's 36th annual conference will be held in Nashville, TN, October 4-7, 2017 at the Gaylord Opryland Resort and Convention Center. We look forward to seeing you there.

GAPNA is a name chosen to reflect the diversity of our current and potential members, all who are interested in providing the highest quality of care to older adults. We are the only advanced practice nursing organization that focuses on older adults, the fastest growing segment of the population.

If you have any questions about the GAPNA's Corporate Partner Program or would like to discuss your involvement in more details, please contact Jack Edelman, Director of Marketing, at 856-256-2313, jack.edelman@ajj.com or Lauren McKeown, Marketing Coordinator, at 856-256-2432, lauren.mckeown@ajj.com.

Sincerely,

A handwritten signature in cursive script that reads "Jack Edelman".

Jack Edelman
Director of Marketing



CORPORATE PARTNER 2017 APPLICATION

Yes, we would like to join GAPNA's Corporate Partner; our payment is enclosed:

Corporate Partnership - \$2,500

Please complete this form and return it to GAPNA with your check.

Company Information:

Company Name _____
(Please type name as it is to appear on all correspondence, and promotional materials. Use upper and lower case letters as required.)

Address _____

City _____ State _____ ZIP _____

Company Telephone _____ Company FAX _____

Corporate Web site _____ Corporate E-mail _____

Representative Information:

Official Representative _____ Title _____

Signature _____ Date _____

Your Telephone _____ Your FAX _____

Your E-mail Address _____

For your company's optional expanded listing on GAPNA's Web site, you must complete page two of this application. Please acknowledge the status of page 2: Enclosed Not Enclosed

Membership year is January 1, 2017 – December 31, 2017

Individuals to receive complimentary subscriptions (in addition to designated representative):

1. Name _____ Title _____

2. Name _____ Title _____

(If the address for these representatives is different than above, please indicate address on reverse side.)

Please complete both pages of this application and return it with your check made payable to the GAPNA to (GAPNA's Tax Identification Number is 93-0832304.):

GAPNA
Postal – Box 56, Pitman, NJ 08071-0056
Overnight/UPS – 200 East Holly Avenue, Sewell, NJ 08080
Fax 856-589-7463

If you have any questions, please contact Lauren McKeown, Marketing Coordinator, lauren.mckeown@ajj.com. Thank you!



CORPORATE PARTNER 2017 APPLICATION

OPTIONAL INFORMATION FOR GAPNA's WEB SITE www.gapna.org

GAPNA includes detailed listings and descriptive write-ups of its Corporate Partner on its Web site, www.gapna.org. Please complete this worksheet and send it to us if you would like your listing expanded beyond just your address and contact information. You can review your current listing on GAPNA's Web site, www.gapna.org, by clicking on the "Corporate" file tab and selecting the "Corporate Partner" bar.

Company Name _____

Descriptive Write-Up – Write about your company, products, and services. You may include brand names, product categories, services, etc. A maximum of 200 words is permitted. Please provide write-ups via e-mail.

- We will be e-mailing the write-up to lauren.mckeown@ajj.com.
- We will not be including a 200-word descriptive write-up for the Web site.

Logo – GAPNA will include your corporate logo on our Web site, www.gapna.org, and in a Power Point presentation during the 2017 Annual Conference. Please provide a jpeg or EPS file of your four color logo.

Web site Logo

- We will supply a new logo (jpeg or EPS file).
- We will not be including a corporate logo on GAPNA's Web site.

Power Point Presentation During 2017 Annual Conference

- We will supply a new logo (jpeg or EPS file).

Please return to:

GAPNA
Postal – Box 56, Pitman, NJ 08071-0056
Overnight/UPS – 200 East Holly Avenue, Sewell, NJ 08080
Fax 856-589-7463

Please e-mail write-up and logo to lauren.mckeown@ajj.com. For questions, please contact Lauren McKeown, Marketing Coordinator, at 856-256-2432.