

# GAPNA Corporate Support



## Engage - Connect - Partner

With GAPNA attendees at the Contemporary Pharmacology Conference, March 28-30, 2019 in Chicago, IL. **We anticipate more than 300+ APN decision makers to attend.**

There are three options to participate;

### **Option #1**

Exclusive Support Offer Including  
Industry Supported Presentation Theater- \$15,000

#### **Benefits you will receive...**

- Access Fee for one Industry Supported Presentation Theater (ISPT)
- GAPNA will advertise your ISPT in its conference brochures (time sensitive)
- Standard audiovisual will be supplied including an LCD, screen, and microphone
- Any food and beverages will be ordered through the hotel and paid for directly by the host company
- One (1) Draped table and two (2) chairs in networking room to display company literature and interact with attendees
- Networking Table Signage with your company logo will be placed on tables in recognition of your support
- Opportunity to network with attendees during the conference
- Complimentary Insert (8 ½ x 11) in Registration Delivery Program – each attendee will receive your promotional piece as they register
- Recognition in our online registration brochure
- Two (2) Complimentary full registrations to the conference (\$700+ value)

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## Option #2

Exclusive Support Offer - \$2,500

**Only (5) Exclusive Supporters will be accepted on a first come basis and have the following benefits of support you will receive...**

- One (1) Draped table and two (2) chairs in networking room to display company literature and interact with attendees
- Networking Table Signage with your company logo will be placed on tables in recognition of your support
- Opportunity to network with attendees during the conference
- Complimentary Insert (8 ½ x 11) in Registration Delivery Program – each attendee will receive your promotional piece as they register
- Recognition in our online registration brochure
- Two (2) Complimentary full registrations to the conference (\$700+ value)

## Option #3

Table Top Display - \$1,000



**Table Top display benefits you will receive...**

- One (1) Draped table and two (2) chairs in networking room to display company literature and interact with attendees

## Display Schedule

(Tentative and subject to change)

### Thursday March 28, 2019

4:30pm – 6:00pm Welcome Reception

### Friday March 29, 2019

9:00am – 9:45am Coffee Break

2:15pm – 3:00pm Refreshment Break

**Build Your  
BRAND AT  
GAPNA**

**Position your company as a leader at  
gerontological nursing's premier event.**

*The GAPNA Annual Conference brings together  
Advanced Practice Nurse Leaders from around the country.*

### GAPNA Facts

- ★ Overall impression of GAPNA Exhibition — **85.7%** of exhibitors rated the show excellent or good.
- ★ **92.9%** of GAPNA exhibitors achieved their goals/objectives for exhibiting at the show.

### We Deliver APN Decision Makers

- 96%** of GAPNA nurses have direct care responsibilities.
- 80%** of GAPNA members have prescribing authority.

Kind Regards,



Jack Edelman, Director of Marketing  
[jack.edelman@ajj.com](mailto:jack.edelman@ajj.com)  
856-256-2313

# Industry Supported Presentation Theater



The Gerontological Advanced Practice Nurses Association (GAPNA) invites you to host an Industry Supported Presentation Theater (ISPT) at its 2019 conference in Chicago, IL. The ISPT is scheduled for 60 minutes and does not compete with education sessions.

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**Thursday, March 28,**  
6:00 pm – 7:00 pm

**Friday, March 29**  
7:00 am – 8:00 am  
12:00 p.m – 1:00 p.m.

**Saturday, March 30**  
7:00 a.m. – 8:00 a.m.

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## What is an industry Supported Presentation Theater (ISPT)?

An ISPT is a dedicated time for Industry to host a session that provides information on a specific products or service of interest to APN's working the area of gerontology. Since these sessions may be promotional and are specific to a certain product, no CNEs are available for these sessions. We do not accept CNE sessions and these presentations will not compete with promotional sessions.

The ISPT will allow you the opportunity to highlight your presentation in a relaxed atmosphere while focusing only on your product and APN's in attendance.

ISPT sessions do not competed with any other educational programming in the time period allotted.

## Access Fee

The access fee applies for each event even if a company holds more than one event. No space will be confirmed without payment in full amount. Checks must be made payable to GAPNA.

Access Fee of \$15,000 Includes the following value added services

- Pre-meeting registration mailing and email list (addresses only) approximately 21 days prior to meeting
- Pre-meetings designated email for the ancillary event sessions. The pre-meeting email blast will be sent by GAPNA on industry supporter's behalf and will include all ancillary event session information. RSVP link to supporter can be included.
- Standard A/V set. (LCD projector, screen, podium, microphone, head table and rise, easel outside room)
- Attendee bag insert for session invitation (invitation provided by supporter and subject to approval).
- Meeting Space Rental
- GAPNA will provide on-site signage reflecting the schedule all ancillary events.

## Contact Information

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For any questions regarding the ISPT, please contact Jack Edelman at [jack.edelman@ajj.com](mailto:jack.edelman@ajj.com), 856-256-2313 or Samantha Healy at [Samantha.healy@ajj.com](mailto:Samantha.healy@ajj.com) , 856-256-2342.



# Terms and Conditions

- 1. Application.** Application for table display must be made on the printed form provided by GAPNA and be executed by an individual who has the authority to act on behalf of the applicant.
- 2. Tabletop Display.** Includes drape, an identification sign, listing in the official conference program guide, exhibitor badges for three representatives, discount access to the pre-conference list, and, upon request, the post conference participants list. Additional badges can be purchased for \$75 each.
- 3. Cancellation of Tabletop Display.** Cancellations and requests must be received in writing 90 days prior to the opening date of the tabletop display. If these requirements are met, 50% of the exhibit fee minus \$250 administration fee will be refunded after the conference.
- 4. Assignment of Tabletops.** Will be assigned on a first come, first served basis according to contract date.
- 5. Hospitality and Entertainment.** No entertainment or social functions may be scheduled by an exhibitor to conflict with educational program hours, exhibit hours, or social events held during the conference. Companies that are not exhibiting are prohibited from hosting hospitality or social functions.
- 6. Conduct of Supporters.** Interviews, demonstrations and distribution of literature or samples must be made within the space assigned to the exhibitor. Canvassing or distributing of advertising outside the exhibitor's own space will not be permitted.
- 7. Indemnification.** Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the sponsor, the Hotel and Anthony J. Jannetti, Inc. and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Hotel and its employees and agents.
- 8. Insuring Exhibits.** Exhibitors are encouraged to insure their exhibits, merchandise, and display materials against theft, fire, etc. at their own expense. It is recommended that the exhibitor contact its insurance broker to obtain all-risk insurance or a rider policy covering exhibit property while absent from home premises for exhibit purposes.
- 9. Fire Regulations and Health Precautions.** No exhibitor will be allowed to use any flammable decorations.
- 10. Shipping Instructions.** Information on shipping exhibit materials will be included in your confirmation letter. Should you have additional questions not answered please contact Jack Edelman at jack.edelman@ajj.com, 856-256-2313 or Samantha Healy at [Samantha.healy@ajj.com](mailto:Samantha.healy@ajj.com), 856-256-2342.
- 11. Selling.** The selling of any products and the related taxes for delivery during the GAPNA conference is the sole responsibility of the exhibitor.
- 12. Unauthorized Social Events, Marketing Events, Door Drops, Focus Groups.** GAPNA does not permit any competing meetings or events with its conference including networking, social events, door drops, and educational programming. Any company or organization interested in planning a meeting, event, or marketing venue during the conference must submit a written request for consideration to GAPNA. The request should be addressed to Jack Edelman, Director of Marketing and faxed to 856-589-7463 or emailed to Jack at [jack.edelman@ajj.com](mailto:jack.edelman@ajj.com).