



**Annual Conference – Nashville, TN**  
 October 4-7, 2017  
 Gaylord Opryland Resort

**INDUSTRY SUPPORTED PRESENTATION THEATER**

The Gerontological Advance Practice Nurses Association (GAPNA) invites you to host an Industry Supported Product Theater (ISPT) at its 2017 conference in Nashville, TN. The ISPT is scheduled for 60 minutes and does not compete with educational sessions.

Wednesday, October 4	5:15 pm - 6:30 pm	(1) Concurrent ISPT
Thursday, October 5	7:00 am - 8:00 am	(2) Concurrent ISPTs
Thursday, October 5	12:00 pm - 1:00 pm	(2) Concurrent ISPTs
Thursday, October 5	6:30 pm - 8:00 pm	(2) Concurrent ISPTs
Friday, October 6	7:00 am - 8:00 am	(2) Concurrent ISPTs
Friday, October 6	12:15 pm - 1:30 pm	(2) Concurrent ISPTs
Friday, October 6	5:45 pm - 7:00 pm	(1) Concurrent ISPT
Saturday, October 7	7:00 am - 8:00 am	(2) Concurrent ISPTs

**What is an Industry Supported Product Theater (ISPT)?**

An ISPT is a dedicated time for Industry to host a session that provides information on a specific product or service of interest to NPs working in the area of gerontology. Since these sessions may be promotional and are specific to a certain product, no CNEs are available for these sessions.

The ISPT will allow you the opportunity to highlight your product or service to APNs in a relaxed atmosphere while focusing only on your product and the APNs in attendance.

ISPT sessions do not compete with any other educational programming in the time period allotted.

**Investment**

The fee for the ISPT ranges from \$20,000 to \$25,000; GAPNA will advertise the ISPT in its conference brochure (time sensitive). Standard audiovisual will be supplied including an LCD, screen, and microphone. Any food and beverages will be ordered through the hotel and paid for directly by the host company.

The application for the ISPT is included. Applications will be reviewed by GAPNA. Applicants will be notified of the acceptance of the application at which time an invoice for a non-refundable deposit of \$5,000 will be generated and due within 30 days. The balance due of \$15,000/\$20,000 will be due no later than **August 1, 2017**.

**Contact Information**

For any questions regarding the ISPT, please contact Jack Edelman at Jack.Edelman@ajj.com 856-256-2313.