Advertising Rates
(Website, Email Blasts, E-Alerts and Online Library)

### GAPNA Website (gapna.org)
- **Left Sidebar Ad.** Displayed on every dropdown page except for homepage. 180w x 150h in JPEG or GIF, (may be animated), but no larger than 80 KB. $350 for one (1) month, $500 for two (2) months, or $2,500 for the whole year!
- **Leaderboard Ad.** Displayed on every page except for homepage. 720w x 90h in JPEG or GIF, (may be animated), but no larger than 200 KB. $750 for one (1) month, $1,250 for two (2) months, or $5,000 for the whole year!
- **Home Page Ad.** Contact us to discuss availability.

### GAPNA Email Blasts/E-Alerts
- **Rectangular Ad.** Displayed within the body of the email. 180w x 150h in JPEG or GIF, (may be animated), but no larger than 80 KB. $400 for one (1) month, $600 for two (2) months, or $2,500 for the whole year!
- **Leaderboard Ad.** Displayed at the top or bottom of the email. 720w x 90h in JPEG or GIF, (may be animated), but no larger than 200 KB. 750 for one (1) month, $1,250 for two (2) months, or $5,000 for the whole year!

### Online Library (library.gapna.org)
- **Event Page and Event Summary Page Ads.**
- Put your company's message in front of professionals coming to the Online Library to obtain their education. This is a great way for added visibility for your company both pre and post conference!
- Contact us to discuss pricing and availability.

**ALL ADVERTISING MUST BE PREPAID UPON PLACING THE RESERVATION**

Forward all insertion orders, ad materials and correspondence to Heidi Perret, Marketing Coordinator, GAPNA National Office, East Holly Ave. Box 56, Pitman, NJ, 08071. If you have any questions, please call Heidi Perret directly at 856-256-2375, email: heidi.perret@aij.com.