### GAPNA Website (gapna.org)

- **Left Sidebar Ad.** Displayed on every dropdown page except for homepage. 180w x 150h in JPEG or GIF, (may be animated), but no larger than 80 KB. $350 for one (1) month, $500 for two (2) months, or $2,500 for the whole year!
- **Leaderboard Ad.** Displayed on every page except for homepage. 728w x 90h in JPEG or GIF, (may be animated), but no larger than 200 KB. $750 for one (1) month, $1,250 for two (2) months, or $5,000 for the whole year!
- **Home Page Ad.** Contact us to discuss availability.

### GAPNA E-Alerts

- **Rectangular Ad.** Displayed within the body of the email. 180w x 150h in JPEG or GIF, (may be animated), but no larger than 80 KB. $400 for one (1) month, $600 for two (2) months, or $2,500 for the whole year!
- **Leaderboard Ad.** Displayed at the top or bottom of the email. 728w x 90h in JPEG or GIF, (may be animated), but no larger than 200 KB. $750 for one (1) month, $1,250 for two (2) months, or $5,000 for the whole year!

### GAPNA Quarterly Newsletter (posted on the GAPNA website)

- **Leaderboard Ad.** Displayed within the Newsletter. 728w x 90h in JPEG or GIF, (may be animated), but no larger than 200 KB. $750 for one (1) issue, $1,250 for two (2) issues, or $2,350 for the whole year!

### Online Library (library.gapna.org)

- **Event Page and Event Summary Page Ads.**
  - Put your company's message in front of professionals coming to the Online Library to obtain their education. This is a great way for added visibility for your company both pre and post conference!

**ALL ADVERTISING MUST BE PREPAID UPON PLACING THE RESERVATION**

Forward all insertion orders, ad materials and correspondence to:
Heidi Perret, **Marketing Coordinator**, heidi.perret@ajj.com / 856-256-2375.

GAPNA National Office ~ East Holly Ave., Box 56 ~ Pitman, NJ 08071