PharmaCon 27

Pharmacology and Prescribing Update

HAWAII

Waikiki Beach, **Honolulu, HI**

April 6-10, 2027

Hilton Hawaiian Village

SUPPORT & EXHIBITION PROSPECTUS

Presented by GAPNA

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GROW YOUR REACH IN
HAWAII







2027
Exhibit Schedule

Tuesday, April 6

12:00 pm - 4:00 pm . . booth set-up

Wednesday, April 7

7:00 am - 8:00 am . . . . continental breakfast
9:10 am - 10:00 am . . . coffee break

Thursday, April 8

7:00 am - 8:00 am . . . . continental breakfast
10:05 am - 10:50 am . . coffee break
10:50 am - 2:00 pm . . . booth tear down

(Tentative and Subject to Change)

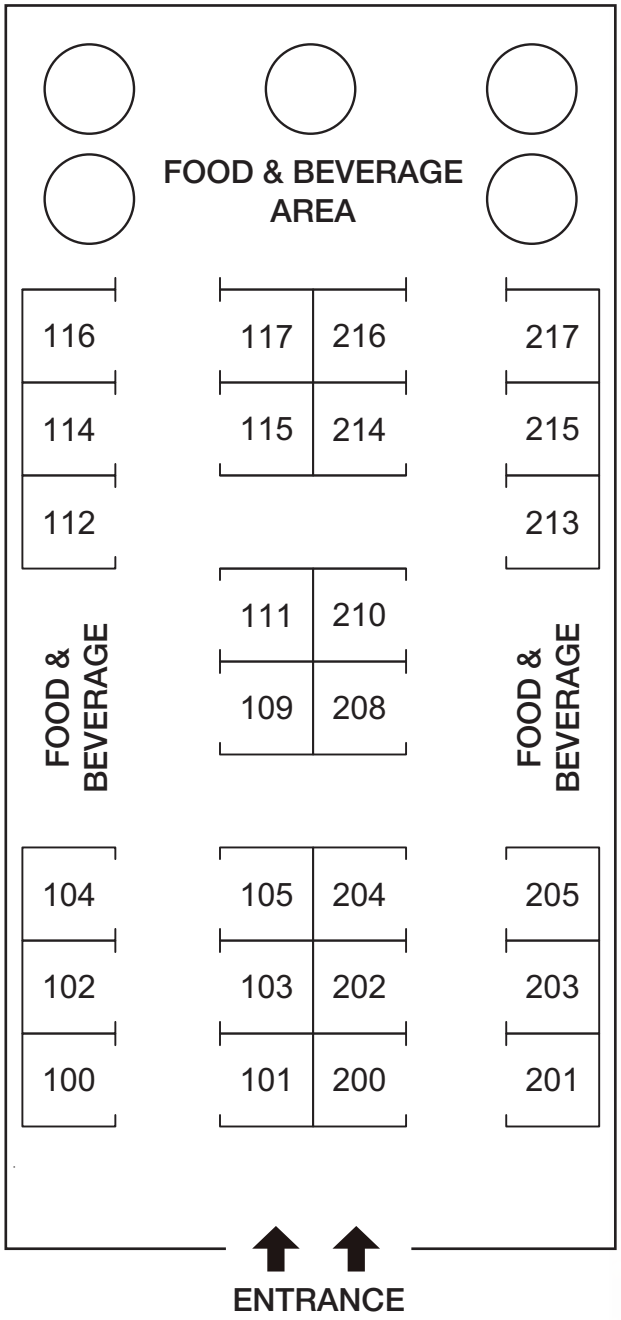
Your booth includes a tabletop, two (2) chairs, three (3) exhibitor name badges, a tote bag insert, an identification sign, and access to the pre-conference participants list.

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Floor Plan

Tapa 3



Booth Price

$1,750

Hall Information:

Tapa 3

Exhibit Management:

Dan Geatens, Exhibit Manager
dan.geatens@ajj.com
856-256-2374

GAPNA National Office
Box 56
Pitman, NJ 08071-0056

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Sponsorship Opportunities

All supporting companies will be recognized in the following locations:

- ***GAPNA's meeting website***
- ***Onsite signage***

Registration Delivery Program . . . . . $1,000 per piece

Inclusion of promotional material, such as a flyer, in the participants' conference bags. Please note that the material must be provided by supporter and must be approved by GAPNA. Minimum quantity of promotional pieces required for distribution is 350. The maximum size of each piece is 8.5" x 11".

** The distribution arrangement for session invitations and promotional inserts may change. Companies will be advised accordingly.*

Free Standing Meter Boards. . . . . $1,200 per meter board

Free Standing meter board signs are an effective affordable way to communicate with GAPNA attendees. These two-sided meter boards display your artwork in high traffic areas within the exhibit hall and GAPNA convention space which can carry your corporate logo and booth number.

Floor Decals for (5) Decals (limited to 2 supporters) $1,500

Floor decals are a great way to drive traffic to your exhibit booth providing recognition, and distinguishing your company from your competitors. Decals will be placed throughout the convention space (approved areas) in the GAPNA meeting room areas. Decals are approximately 24"H x 24"W (live area for artwork is approximately 22" x 22"). Approval of artwork required.

Lanyard/Badge Holder (Exclusive Sponsorship) $4,000

What better way to get recognized than to have all attendees wearing your name throughout the conference.

Hotel Key Cards (Exclusive Sponsorship) $5,000

Hotel guests look at their guestroom key cards approximately 12 times per day, making key cards an advertising no-brainer for your company. Take advantage of this vital marketing tool by sponsoring key cards with your company logo or design on the front of the card.

3-Way Charging Cable (Exclusive Sponsorship) $7,000

Help conference attendees stay charged and engaged with this exclusive sponsorship opportunity. Charging cable includes option for Apple 8-pin charger, Micro USB, and USB-C. Cables will be distributed to all attendees with their conference materials.

WiFi Support (Exclusive Sponsorship) $7,500

Number one question while on-site during the conference "What's the wifi password?" As the exclusive wifi sponsor, your company logo will appear on the wifi splash page when attendees log in to the internet from their devices on-site. Additionally you can choose a simple password for the convention wifi network. Your company logo will also appear in the exhibit hall and signage throughout the conference.

Focus Group . . . . . starting at $8,000

Let GAPNA help you get the feedback you need on your business goals. Focus groups with specific areas of expertise can be arranged to help you meet the needs of your organization. ***Opportunity available to Strategic Partners only.***

Industry Supported Presentation Theater

Pharmacology Conference – Honolulu, HI
April 6-10, 2027 | Hilton Hawaiian Village

The Gerontological Advanced Practice Nurses Association (GAPNA) invites you to host an Industry Supported Presentation Theater (ISPT) at the **PharmaCon 27** in Honolulu, HI.

Wednesday April 7

12:35 pm – 1:35 pm

Friday April 9

7:00 am – 8:00 am

What is an Industry Supported Presentation Theater (ISPT)?

An ISPT is a dedicated time for Industry to host a session that provides information on a specific product or service of interest to APNs working in the area of gerontology. Since these sessions may be promotional and are specific to a certain product, no CEs are available for these sessions. We do accept CE sessions and these presentations will not compete with promotional sessions.

The ISPT will allow you the opportunity to highlight your presentation in a relaxed atmosphere while focusing only on your product and the APNs in attendance.

Access Fee

The access fee applies for each event even if a company holds more than one event. No space will be confirmed without payment in the full amount. The access fee is $25,000. Checks must be made payable to GAPNA.

Access Fee of $25,000 Includes the following value added services:

- Pre-meeting registration mailing (addresses only) approximately 30 days prior to meeting
- Pre-meeting designated email created by GAPNA to promote all ISPT.
- (1) Badge scanner to track attendee attendance
- Standard A/V set (podium, microphone, projector)
- Attendee bag insert for session invitation (invitation provided by supporter and subject to approval)
- Meeting space rental
- GAPNA will provide on-site signage reflecting the schedule of ancillary events
- Food and beverage for participating attendees

The application for the ISPT is included. Applications will be reviewed by GAPNA. Applicants will be notified of the acceptance of the application at which time an invoice for a non-refundable deposit of $5,000 will be generated and due within 30 days. The balance due of $20,000 will be due no later than **January 15, 2027.**

Contact Information

For any questions, please contact Dan Geatens at dan.geatens@ajj.com or 856-256-2374.



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Terms & Conditions

1. **Application.** Application for booth space must be made on the printed form provided by GAPNA and be executed by an individual who has the authority to act on behalf of the applicant.
2. **Exhibit Booth Price.** The prices for tabletop exhibit space is $1,750. Each tabletop space a tabletop and two chairs, an identification sign, listing in the official conference program guide, exhibitor badges for three representatives, access to the pre-conference list. Additional badges can be purchased for a fee of $100 each.
3. **Cancellation of Booth and Meeting Space.** Exhibitors wishing to cancel their exhibit booth or sponsorship prior to **January 5** will forfeit 50% of their sponsorship fee. Exhibitors cancelling after that date will be responsible for the full space rental fee regardless of if the space can be resold. Industry partners sponsoring an ISPT may request to cancel their sponsorship through **January 5** for a 50% refund on their access fee, not including the $5,000 deposit. Any refund requests after **January 5** cannot be accommodated. All cancellation requests must be sent and accepted via email.
4. **Assignment of Booth Space.** Booth space is assigned on a first-come, first-served basis according to exhibit contract date of receipt and exhibitor preferences. GAPNA will make every attempt to assign the requested booth space. GAPNA reserves the right to assign other than the requested space and to rearrange the floor plan and/or relocate exhibits, if necessary.
5. **Hospitality and Entertainment.** No entertainment or social functions may be scheduled by an exhibitor to conflict with educational program hours, exhibit hours, or social events held during the conference. Companies that are not exhibiting are prohibited from hosting hospitality or social functions.
6. **Conduct of Exhibits. I**nterviews, demonstrations, and distribution of literature or samples must be made within the booth space assigned to the exhibitor. Canvassing or distributing of advertising outside the exhibitor's own booth will not be permitted.
7. **Installation/Dismantling of Exhibits.** All exhibits must be installed by 4:00 p.m. on Tuesday, April 6, 2027. Exhibits will dismantle on Thursday, April 8, 2027. All exhibits must be dismantled no later than 2:00p.m. on April 8, 2027. Exhibitors are prohibited from dismantling prior to the show closing.
8. **Indemnification.** Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and save the sponsor, the Hotel and Anthony J. Jannetti, Inc. and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Hotel and its employees and agents.
9. **General Conference Registration.** Any exhibitor wishing to register for and attend the conference educational sessions will register through the normal registration process used by conference participants. Exhibitors paying conference registration fees will be awarded contact hours for educational sessions attended.
10. **Insuring Exhibits.** Exhibitors are encouraged to insure their exhibits, merchandise, and display materials against theft, fire, etc. at their own expense. It is recommended that the exhibitor contact its insurance broker to obtain all-risk insurance or a rider policy covering exhibit property while absent from home premises for exhibit purposes.
11. **Fire Regulations and Health Precautions.** No exhibitor will be allowed to use any flammable decorations in the exhibit booth.
12. **Shipping Instructions. I**nformation on shipping exhibit materials will be included in the confirmation letter.
13. **Selling in Exhibit Space.** The selling of any products and the related taxes for delivery during the GAPNA conference is the sole responsibility of the exhibitor.
14. **Exhibit Contractors.** Should an exhibitor choose to use an independent contractor for booth setup and dismantling, the contractor must comply with the requirements of the official contractor as specified in the Exhibitor Manual. The exhibitor will provide GAPNA with evidence that the contractor has a Certificate of Insurance with a minimum of $1 million liability coverage, including property damage.
15. **Unauthorized Social Events, Marketing Events, Door Drops, Focus Groups.** GAPNA does not permit any competing meetings or events with its conference including networking, social events, door drops, and educational programming. Any company or organization interested in planning a meeting, event, or marketing venue during the conference must submit a written request for consideration to GAPNA. The request should be emailed to Dan Geatens at dan.geatens@ajj.com.

