

**HILTON ORLANDO  
LAKE BUENA VISTA**

*September 24-26, 2026*

**Pre-Conference Workshops September 23**



**Celebrate**



**Engage**



**Connect**



**Discover**

## Dear Exhibitor

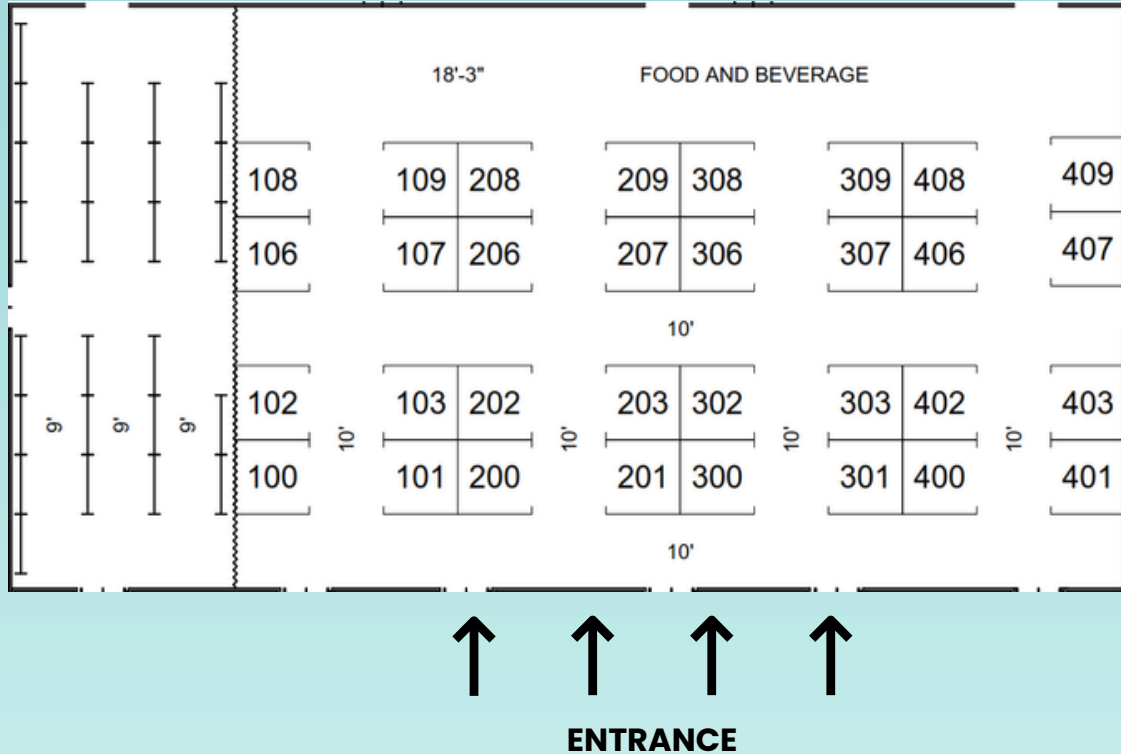
The Gerontological Advanced Practice Nurses Association (GAPNA) invites you to join us at our 2026 Annual Conference. GAPNA is the premier professional organization that represents the interests of advanced practice nurses, other clinicians, prescribers, educators, and researchers involved in the practice or advancement of caring for older adults. Our Annual Conference will take place September 24-26, 2026, at the Hilton Orlando Lake Buena Vista in Orlando, FL.

GAPNA members are interested in a wide variety of topics that range from clinical issues to health policy issues. Our educational tracks feature expert faculty presenting cutting edge information on medical and nursing care, pharmacology, social support, and health policy pertaining to older adults.

We encourage you to make plans to meet us in Orlando. We expect about 400 attendees. The convenient hotel location, just a short walk to Disney Springs, will allow both you and our members a place to network and enjoy. Don't miss the opportunity to connect with this unique group of providers!



# 2026 Exhibit Schedule & Floor Plan



## Exhibit Schedule

**Thursday**  
*September 24*

9:15am - 10:45am  
Exhibits/Grand Opening

5:00pm - 6:30pm  
Exhibits/Reception

**Friday**  
*September 25*

9:15am - 10:45am  
Exhibits/Coffee Break

2:15pm - 3:15pm  
Refreshment Break/  
Prize Drawing

3:15pm - 9:00pm  
Exhibits Dismantle

## Booth Prices

**Single - \$3,000**  
**Double - \$5,800**

### Your booth includes:

- pipe and drape
- identification sign
- three exhibitor name badges
- listing in the program book
- pre-conference attendee list

## Hall Information

Palm Ballroom

Ceiling Height: 16'

Exhibit hall is carpeted

**Furniture Not Included**

## Exhibit Management

Dan Geatens  
National Sales Manager  
856-256-2374  
dan.geatens@ajj.com

Anthony J. Jannetti, Inc.  
PO Box 56  
Pitman, NJ 08071-0056

# Sponsorship Opportunities:

## Conference Tote Bag Insert ..... \$1,000 per piece

Inclusion of promotional material in the participants' conference bags. Please note that the material must be provided by supporter and approved by GAPNA. Quantity of promotional pieces required for distribution is 500. The maximum size is 8.5"x11".

## Free Standing Meter Boards ..... \$1,250 per piece

Free standing meter board signs are an effective, affordable way to communicate with GAPNA attendees. These one-sided meter boards display your artwork in high traffic areas within the GAPNA conference space which can include your corporate logo and booth number.

## Vinyl Floor Decals ..... \$1,500 for 5 decals

**Limited to 3 supporters.** Floor decals are a great way to drive traffic to your exhibit booth, providing recognition and distinguishing your company from your competitors. Decals will be placed throughout the conference space in approved areas. Decals are approximately 24"x24" (artwork area 18"x18"). Artwork approval required.

## Speaker Sponsorship ..... starting at \$1,750

Help GAPNA in securing some of the most sought after speakers in the industry. Excellence comes at a cost and your unrestricted grant to support a session is appreciated by all attendees and leadership. Your company's name and logo will appear on signage and in the program book.

## Sweets & Treats Station ..... starting at \$3,000

**Limited to 2 supporters.** Be the booth everyone remembers! Attract attendees with complimentary coffees, chocolates, or other treats while you start meaningful conversations.

## Pre-Conference Informational Emails (Exclusive Sponsorship) ..... \$4,000

All conference attendees receive two emails prior to the conference with important location and education information. Put your company at the forefront of everyone's minds heading into the conference with this sponsorship. Your logo and booth number will be featured prominently, along with a link to your website.

## Lanyard/Badge Holder (Exclusive Sponsorship) ..... \$4,000

What better way to get recognized than to have 400+ attendees wearing your name around their necks throughout the conference.

## Hotel Key Cards (Exclusive Sponsorship) ..... \$5,000

Hotel guests look at their guestroom key cards approximately 12 times per day, making key cards an advertising no-brainer for your company. Take advantage of this vital marketing tool by sponsoring key cards with your company logo or design on the front of the card.



# Sponsorship Opportunities (cont.):

## Post-It Flag Plus Highlighter Pens (Exclusive Sponsorship) ..... \$5,000

Distributed to all attendees with their conference materials, this is a valuable way to get your company name into everyone's hands.

## 3-Way Charging Cable (Exclusive Sponsorship) ..... \$6,500

Help conference attendees stay charged and engaged with this exclusive sponsorship opportunity. Charging cable includes option for Apple 8-pin charger, Micro USB, and USB-C. Cables will be distributed to all attendees with their conference materials.

## Headshot Photographer (Exclusive Sponsorship) ..... \$7,500

Provide attendees with the opportunity to receive a complimentary professional headshot during the conference. Your company's branding will be prominently displayed at the photo station, ensuring lasting recognition as attendees use their headshots in their professional careers.

## Focus Group ..... starting at \$7,500

Let GAPNA help you get the feedback you need on your business goals. Focus groups with specific areas of expertise can be arranged to help you meet the needs of your organization. **Opportunity available to Strategic Partners only.**

## WiFi Support (Exclusive Sponsorship) ..... \$8,000

The number one question we receive on-site at the conference is "What's the WiFi password?" As the exclusive WiFi sponsor, your company logo will appear on the splash page when attendees log in to the internet from their devices at the conference. Additionally, you can choose a simple password for the conference WiFi network. Your company logo will also appear on signage throughout the conference.

## Tote Bags (Exclusive Sponsorship) ..... \$8,500

Always a conference favorite, these bags are distributed to all conference attendees at registration. Our attendees use them throughout the conference to carry materials, and the high quality, durable material makes them perfect to use at home and work for years to come.

## Exhibit Add On: Maximize Your Impact!

### Sponsor our popular "Passport to Prizes" and boost your visibility! ..... \$300

Participating companies will be highlighted on additional signage at the conference and listed by booth number. Each attendee will receive an exhibit hall passport with their conference materials at registration. Attendees will stop by participating booths to receive a stamp to complete their passports. GAPNA will provide the prizes for the raffle during the final exhibit hall hours on Friday, September 25. Don't miss out on this fun way to engage with attendees!



# Industry Supported Presentation Theater

GAPNA invites you to host an Industry Supported Presentation Theater (ISPT) at its 2026 Annual Conference in Orlando, FL. The ISPT is scheduled for 60 minutes and does not compete with educational sessions.

## ISPT Schedule (*tentative and subject to change*)

Wednesday, September 23	5:15pm - 6:30pm	(1) Exclusive ISPT
Thursday, September 24	7:00am - 8:00am	(1) Exclusive ISPT
Thursday, September 24	12:30pm - 1:30pm	(2) Concurrent ISPTs
Thursday, September 24	6:30pm - 7:30pm	(1) Exclusive ISPT
Friday, September 25	7:00am - 8:00am	(2) Concurrent ISPTs
Friday, September 25	12:00pm - 1:00pm	(2) Concurrent ISPTs
Friday, September 25	5:00pm - 6:00pm	(1) Exclusive ISPT
Saturday, September 26	12:00pm - 1:00pm	(1) Exclusive ISPT

An ISPT is a dedicated time for industry leaders to host a session providing information on a specific product or service of interest to APRNs working with older adults. Since these sessions may be promotional and specific to a certain product, no continuing education is available for these sessions. These sessions do not compete with educational programming. We do accept sessions wishing to distribute continuing education; these sessions would be in an exclusive slot and not compete with promotional sessions.

The ISPT will allow you the opportunity to highlight your presentation in a relaxed atmosphere while focusing only on your product and those in attendance.

Food and beverage is included in your ISPT fee. Please contact us for meal specifications.

An access fee applies for each event, even if a company holds more than one ISPT. No space will be confirmed without payment in full. The access fee is \$27,000 for breakfast, \$35,000 for lunch, and \$35,000 for dinner.

The following benefits are included in your ISPT access fee:

- Pre-meeting registration mailing list
- Pre-meeting designated email for ancillary events (all ISPTs included)
- (1) Lead Retrieval Unit to track attendance
- Standard A/V set
- Attendee bag insert for session invitation (subject to approval)
- On-site signage reflecting ancillary event schedule

A \$5,000 non-refundable deposit is due within 30 days of invoice. Remaining balance due no later than **July 15, 2026**.

# Terms and Conditions

## 1. Application

Application for booth space must be made on the printed form provided by GAPNA and be executed by an individual who has the authority to act on behalf of the applicant. GAPNA reserves the right to deny booth space to companies or products unrelated to the specialty.

## 2. Exhibit Booth Price

The prices for exhibit space are \$3,000 for a standard booth or \$5,800 for a double booth. Each 10'x10' booth includes pipe and drape, an identification sign, listing in the official conference materials, and three (3) complimentary exhibitor badges. Additional badges may be purchased for \$100 each.

**Furniture is not included.**

## 3. Cancellations

**Exhibitors** wishing to cancel their exhibit booth or sponsorship prior to June 16<sup>th</sup> will forfeit 50% of their sponsorship fee.

Exhibitors cancelling after that date will be responsible for the full space rental fee regardless of if the space can be resold.

**Industry partners** sponsoring an ISPT may request to cancel their sponsorship through June 16<sup>th</sup> for a 50% refund on their access fee, not including the \$5,000 deposit. Any refund requests after June 16<sup>th</sup> cannot be accommodated.

*All cancellation requests must be sent and accepted via email.*

## 4. Booth Assignments

Booth space is assigned on a first-come, first-served basis, according to the date of receipt of payment and exhibitor preferences. Strategic Partners receive priority placement. GAPNA will make every attempt to accommodate requested booth space. GAPNA reserves the right to assign other than the requested space and to rearrange the floor plan if necessary.

## 5. Hospitality and Entertainment

No entertainment or social functions may be scheduled by an exhibitor to conflict with educational program hours, exhibit hours, or GAPNA-sanctioned social events held during the conference. Companies that are not exhibiting are prohibited from hosting hospitality or social functions.

## 6. Conduct of Exhibits

Interviews, demonstrations, and distribution of literature or samples must be made within the booth space assigned to the exhibitor. Canvassing or distributing of advertising outside the exhibitor's own booth will not be permitted. Any exhibitor found in violation of this rule will be removed from the exhibit hall and ineligible for a refund.

## 7. Exhibit Contractor

The official contractor for this conference is Levy Exposition. Levy will have a service desk available during installation and dismantling of exhibits. The official contractor will manage the exhibit manual, decorating, booths and signage, electrical needs, and shipping.

Should an exhibitor choose to use an independent contractor for booth setup and dismantling, the contractor must comply with the requirements of the official contractor as specified in the Decorator Service Kit. The exhibitor will provide GAPNA with evidence that the contractor has a Certificate of Insurance with a minimum of \$1 million liability coverage, including property damage.

## 8. Installation/Dismantling Exhibits

All exhibits must be installed by 5pm on Wednesday, September 23, 2026. Exhibits will dismantle beginning at 3:30pm on Friday, September 25, 2026, and must be completely dismantled no later than 9pm that day. Exhibitors are prohibited from dismantling prior to show closing. GAPNA reserves the right to deny future booth space to any exhibitor not adhering to these hours.

## 9. Indemnification

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and save the sponsor, the Hotel and Anthony J. Jannetti, Inc., and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Hotel and its employees and agents.

## 10. Insuring Exhibits

Exhibitors are encouraged to insure their exhibits, merchandise, and display materials against theft, fire, etc., at their own expense. It is recommended that the exhibitor contact its insurance broker to obtain all-risk insurance or a rider policy covering exhibit property while absent from home premises for exhibit purposes.

## 11. Fire Regulations and Health Precautions

No exhibitor will be allowed to use any flammable decorations in the exhibit booth.

## 12. Shipping Instructions

Information on shipping exhibit materials will be included in the Decorator Service Kit. Should you have additional questions not answered in the Decorator Service Kit, please contact the official contractor.

## 13. Selling in Exhibit Space

The selling of any products and the related taxes for delivery during the GAPNA conference is the sole responsibility of the exhibitor. Exhibitors are not permitted to solicit business outside of their exhibit booth. GAPNA reserves the right to remove any exhibitor not adhering to this policy without refund.

## 14. Unauthorized Social Events, Marketing Events, Door Drops, Focus Groups

GAPNA does not permit any competing meetings or events with its conference including networking, social events, door drops, and educational programming. Any company or organization interested in planning a meeting, event, or marketing venue during the conference must submit a written request for consideration to GAPNA. The request should be addressed to Dan Geatens and emailed to dan.geatens@ajj.com.

**ENGAGE26**  
Shaping The Future of Aging Care

Presented by  **GAPNA**